

## **BWI Thurgood Marshall Airport Introduces Customer Rewards Program**

### **Thanks Again® Program Allows Travelers to Earn Frequent Flyer Miles or Hotel Points When They Park, Shop, or Dine at BWI Marshall**

Baltimore/Washington International Thurgood Marshall Airport (BWI Marshall) has launched a new customer rewards program based on purchases made by travelers at the Airport. The Thanks Again program allows travelers to automatically earn more frequent flyer miles or hotel points when they park, shop, or dine at BWI Marshall.

“The Thanks Again program is another example of our commitment to excellent customer service,” said Paul J. Wiedefeld, Chief Executive Officer for BWI Marshall. “When our travelers pay for parking, buy a gift, or enjoy a meal at BWI Marshall, they will be able to earn additional miles or points with their favorite airline or hotel chain.”

BWI Marshall is the first airport in the region to offer the Thanks Again customer rewards program. Program members will earn one airline mile or two hotel points for every dollar spent on purchases at BWI Marshall. Most BWI Marshall shops and restaurants participate in the program.

“We think the initiative is a great way to reward and thank our travelers for their loyalty,” added Mr. Wiedefeld. “Thanks Again is a new way to enhance the customer experience at BWI Marshall and for travelers to earn points or miles before their flight even departs.”

BWI Marshall is partnering with Thanks Again, LLC to offer the program. Enrollment in the Thanks Again program is fast and easy. There is no cost to join. Passengers may register any credit or debit cards at [www.thanksagain.com/BWI](http://www.thanksagain.com/BWI) and then use those cards for Airport parking or purchases at participating BWI Marshall shops and restaurants. The BWI Marshall Airport website also provides a QR code for customers to register for the program with a mobile device to earn 100 bonus airline miles or 200 bonus hotel points. Visit— [bwiairport.com/en/service/thanksagain](http://bwiairport.com/en/service/thanksagain). Customers can also earn bonus points by texting FLYBWI to 82257.

“We are excited to partner with BWI Marshall, the leading airport in the Mid-Atlantic region,” said Marc Ellis, Chief Executive Officer for Thanks Again. “BWI Marshall values their travelers, and Thanks Again looks forward to collaborating with the Airport to further enhance the passenger experience.”

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