

Zagster Brings Pilot Bike Share Program to BWI Thurgood Marshall Airport

Airport Partners with Zagster to Offer Bicycles On-Demand for Travelers and Employees to Use on the BWI Trail and Beyond

Zagster, a company that provides turnkey bike sharing services, has partnered with Baltimore/Washington International Thurgood Marshall Airport (BWI Marshall) to provide bicycles to travelers, employees and members of the public. A total of 10 self-serve, reservable bikes are now available outside the airport's International Terminal, near the BWI Marshall Airport Light Rail stop. Zagster riders pay a daily rate of \$5 for up to 12 hours of use. Customers may also purchase a monthly pass for \$15 or an annual pass for \$50.

“This initiative will improve the bicycle network around BWI Marshall, a major transportation hub for the State of Maryland,” said Governor Martin O’Malley. “The addition of bikes at the Airport provides more connections to the BWI Trail, Light Rail and the regional bus network. The bike share program expands on the easy and efficient access that is available at BWI Marshall.”

In May, Governor O’Malley announced that Maryland is ranked among the top Bicycle Friendly States, according to an annual evaluation done by the League of American Bicyclists. Passage of the landmark Transportation Infrastructure Investment Act of 2013 will ensure that Maryland dedicates nearly \$210 million over six years (FY 2014 - FY 2019) to fund programs that support alternative transportation projects, including bicycle lanes and trails.

“We are working with Zagster to create and evaluate this bike share pilot program,” said Paul J. Wiedefeld, Chief Executive Officer of BWI Marshall. “The bikes are a great way for travelers and employees to explore the BWI Trail and beyond. The new bike share program introduces a new convenient, affordable transportation option at BWI Marshall.”

Riders can use the bicycles by downloading the Zagster Mobile App, available for iPhone and Android, or online at www.zagster.com. To use the Mobile App, riders simply enter the bike's unique ID number they wish to use, and an access code for the lock box is provided. Riders may use the code throughout the duration of their rental to lock and unlock the bike anywhere along their trip. Once the bike is returned to the Zagster location at BWI Marshall, the touch of a button ends the rental and releases the bike for the next rider.

BWI Marshall offers a 12.5 mile scenic outdoor trail that encircles the Airport property. The BWI Trail, which was completed in 1994, is an outstanding recreational resource for visitors and the local community. BWI Marshall was the first major U.S. airport to offer a dedicated hiker-biker trail. The trail connects hikers, bicyclists, walkers and joggers to the Airport, community resources, public transportation and other area recreation facilities.

“People don’t normally associate bike sharing with airports, but in this case given the proximity to a great bike trail, and BWI’s commitment to community and health, Zagster is a great fit,” said Timothy Ericson, co-founder and CEO of Zagster. “Our innovative business model is ideally suited for this type of partnership, where BWI can offer a benefit to the community without the high cost and complexity of bike sharing systems designed for large cities.”

The new Zagster pilot increases efficient, affordable transportation alternatives at BWI Marshall. The Airport provides among the best transit access of any major U.S. airport. The bike share initiative expands on the convenient access that is available to Washington, Baltimore, and beyond.

To expand cycling opportunities, Governor O’Malley launched the Cycle Maryland initiative in 2011 to promote cycling in Maryland and increase funding to expand bicycling opportunities. Maryland also offers numerous programs that provide grants to local governments and non-profit organization that support

bicycling, including: Safe Routes to School, Transportation Alternatives, Federal Lands Access Program, Recreational Trails and Bikeways. This year, \$16 million in reimbursable grant funding was made available to local governments and organizations for projects that enhance walking, biking, pedestrian safety, recreational trails and federal lands access. Since announcing Maryland's Bikeways Program in 2011, Governor O'Malley has invested \$8.5 million in Bikeways Program grants to help fund 74 projects across Maryland.

Zagster features the Breezer Uptown, an award-winning bike known for its lightweight, yet durable construction that is specifically designed for city riding. All bikes come with spacious baskets. With an attached flexible lock, riders can park their bikes wherever they want, allowing the ultimate in convenience.

Zagster is developing a national footprint of bike sharing programs in partnership with universities, real estate and apartment companies, businesses and hotel chains, all of whom are looking to provide value added services and benefits to employees, students, tenants or guests.

The new partnership with Zagster is part of an ongoing commitment to provide BWI Marshall passengers and employees with healthy options. Last year, BWI Marshall introduced the BWI Cardio Trail, two marked walking paths inside the Airport terminal. The BWI Marshall concessions program offers healthy options including many natural, organic and healthy menu items.

###