

BWI Marshall Airport Introduces Free Wi-Fi Option

Free and Paid Premium Wireless Services Now Available for Travelers

Baltimore/Washington International Thurgood Marshall Airport announced today that free wireless Internet access is now available for travelers. BWI Marshall Airport now offers a complimentary, basic Wi-Fi service along with a paid, premium service.

Travelers selecting the complimentary wireless option will watch a brief advertisement before the 45 minute wireless session. Customers may use as many free sessions as they choose. A fee-based Wi-Fi service is also available for travelers that prefer greater-bandwidth or an uninterrupted, commercial-free session.

“This new, free Wi-Fi service will provide an improved level of convenience for our travelers,” said Paul J. Wiedefeld, BWI Marshall Airport Executive Director. “BWI Marshall emphasizes customer service and efficiency for our passengers. The improved wireless amenity will allow travelers to stay connected.”

BWI Marshall worked with the Airport’s concessions developer AIRMALL to provide the free Wi-Fi option for travelers.

“We know travelers today leave the house with a host of wireless devices—from laptops and tablets to wireless phones,” said Brett Kelly, Vice President of AIRMALL Maryland. “People want to stay connected when they’re on the road, and this complimentary wireless service makes that even more possible.”

The new BWI Marshall Wi-Fi service is powered by Advanced Wireless Group, a leading provider of wireless Internet solutions in airports and other large, high-traffic public locations. Advanced Wireless Group has already launched a program of ongoing upgrades to the Wi-Fi technology at BWI Marshall to help accommodate the expected increase in usage.

“Availability of a complimentary Wi-Fi option has become an expected amenity for today’s travelers,” said Scott Phillips, President and CEO at AWG. “Whether the users are families on vacation or executives commuting for business, the AIRMALL USA and BWI Marshall teams recognize that the ability to deliver truly free Internet access contributes immensely towards a positive customer impression of the airport.”

In February, PCWorld magazine reported that BWI Marshall was among the best U.S. airports for tech travelers. The magazine ranked BWI Marshall among the Top 10 “techie” airports in the U.S.

Contact:

Jonathan Dean
410-859-7027