

# **Holiday Travelers to Notice New Stores, Restaurants When They Fly at BWI Thurgood Marshall Airport**

## **Enhancements to Program Focused on Terminal A/B**

This holiday season, travelers who use Baltimore/Washington International Thurgood Marshall Airport (BWI) to get to their destination will find a wide array of new dining and retail concepts so that they can enjoy a great meal on the go or finish their last-minute shopping.

The airport has partnered with AIRMALL USA, the leading airport concessions developer in North America and operator of the AIRMALL at BWI Marshall, to update the concessions program in the Terminal A/B facility, which serves as the home to Southwest Airlines and AirTran Airways.

“We are working to ensure that our customers have more choices, including both local and national products and services,” said Paul J. Wiedefeld, Executive Director of BWI Marshall. “The objective of the BWI Marshall food and retail program is to offer a high level of service, quality products, and fair prices.”

Recent additions to the BWI Marshall concessions program include:

- Gachi House of Sushi—two units, a full service sushi bar on Concourse A and a grab-and-go location on Concourse B offer fresh sushi, a unique, high-quality dining options for BWI Marshall travelers.
- Polk Audio—the first retail location for the Baltimore-based producer of high-end audio electronics for home and auto as well as headphones, docks, and other personal electronic devices.
- Pinkberry—the popular, upscale frozen yogurt chain recently opened its second Maryland location at BWI Marshall.
- Swarovski—the BWI Marshall location features fashion jewelry, watches, home accessories, and decorative objects.
- Ultra Diamonds—the national retailer of fine jewelry offers affordable luxury for customers at BWI Marshall.
- Boar’s Head Café—the new kiosk offers a diverse menu of delicatessen favorites for travelers on the go.

“At AIRMALL, we are excited about the changes we’re engineering for what is already an award-winning, highly successful airport concessions program at BWI Marshall,” added Brett Kelly, vice president of AIRMALL Maryland. “Today’s passengers have discerning tastes and are seeking value for their dollar, which is why they respond so favorably to our model. We offer the best brands at ‘Regular Mall Pricing... Guaranteed,’ which means passengers will pay no more at the airport than they would pay at a comparable store or restaurant nearby.”

The additions to Terminal A/B are the latest phase in an airport-wide concessions program update. BWI Marshall is working with AIRMALL to unveil a host of new options in other parts of the airport in the coming year.

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